

Unlocking possibilities with KBB success

Where creativity was met with a vision, Isaac Lord's first KBB exhibition was a success and continues unlocking possibilities in the world of KBB. Committed to our long-term partnership of over 35 years with Blum, together with careful planning, creativity and attention to detail, an impressive kitchen collection of innovative features landed with an objective to Challenge the Rules.



It was equally important that we were as sustainable as possible. We chose to work with a respected high-end joiner Golding Bespoke Woodwork, who is local to our showroom. They are well known for creating inspirational furniture and this combined with using our key brand partners made them an obvious choice. For the main structure and lighting, we re purposed elements from a previous exhibition stand. Lamello was the perfect choice for the feature display, the use of the P-System throughout ensured that all elements could be taken apart to be flat packed and re-assembled. This made the transportation and storage of the pieces much easier. During the design process, we made sure that the display would be effective at the show, as well as then being easily incorporated in to our High Wycombe showroom in order to minimise waste.

At the heart of the exhibit there was a showcase of innovative Blum products - a sophisticated inward opening door and the impressive SPACE STEP paired with a large range of Blum products, highlighting both in-frame and overlay applications to demonstrate traditional and contemporary uses of the Blum product solutions.

