

The exhibit was met with an impressive buzz, not just at the show but with multiple videos and images shared on various social media platforms. This was achieved with the inclusion of other key partners to Isaac Lord such as Lamello, Wesco, Mirka, Bora and Rubio, a true reflection of our core value, supplying our customers with the highest quality products with unparalleled service at competitive prices. The KBB exhibition allowed us to target a wider audience and with help from Lamello and their fully equipped demonstration pod, educating visitors on the full experience available to Isaac Lord customers.



Reported by KBB as the most successful year to date with over 17,000 visitors, this was certainly felt by the number of attendees to Isaac Lord. Customers were impressed with the interactive experience they received and the expert advice for those that wanted to extend their portfolio with new ideas. It was encouraging to see customers complimenting the quality, design and information relayed and were even keen to get hands on having a go themselves! Customers learnt that if you think outside the box, there are many different ways of using Blum creatively. The key theme across the board is that there is no space that needs to be wasted when investing in Blum. Solutions such as the inward opening door, SPACE STEP, a counter top SPACE TWIN and AVENTOS HK-top with integrated SERVO-DRIVE proved extremely popular, maintaining accessibility and maximising storage.



Isaac Lord are forever adapting and looking for new ways that we can support our customers. It's important to us that in addition to supplying the best products available, our customers feel understood for their individual needs and requirements. We are keen to nurture relationships made at the show into long standing satisfied customers.

We would like to thank everyone that was involved in KBB exhibition that made this experience a success. From our visitors, joinery experts that built the stand and everybody else that played a key role in the event. Without our strong partnership with Blum and their continued support to Isaac Lord it wouldn't have been possible to achieve what we did.